

A Note to Teachers

The main objective of this lesson is to:

- Introduce the project to the students and get them excited!
- Become familiar with the concept of entrepreneurship

Materials:

- [Canadian Entrepreneurs Slides](#)
- Videos: [Entrepreneur](#) and [What is an entrepreneur?](#)
- [STEMterprise Pledge](#) (optional)

This lesson benefits from partner, group and class discussion. Students do not yet need to be in their business groups.

There is an optional Career Connection at the end of this and all lesson slides and the [Career Slides can be found at this link](#). This lesson is designed to take approximately **50 minutes**. If you have less time, remove the video on slide 10 and discuss character traits based on the video on slide 8. This timing excludes the Career Connection.



Think ahead! Do you anticipate your students completing tasks in paper form or online? It's helpful to identify a central place to keep all of the students' work together and accessible. Consider how to organize the team and student materials i.e. coloured folders, notebooks, etc.



Expectations



Transferable Skills: Innovation, Creativity, and Entrepreneurship

- Develop concepts, ideas, or products for the purpose of contributing innovative solutions to economic, social, and environmental problems
- Demonstrate leadership, initiative, imagination, creativity, spontaneity, and ingenuity

Language

B2.2 understanding a variety of words; acquire and use vocabulary explicitly taught



Stage 1 Lesson 1: The Challenge



Learning Goals



We can...

- Learn about the Pizza Challenge!
- Understand what an entrepreneur is and what character traits are important for their success.
- Think about what we need to learn to be successful in our businesses.



Business Connection

How will this learning help our business?



WE ARE HERE
Lesson 1 of 4



Stage 1
Starting a
Business



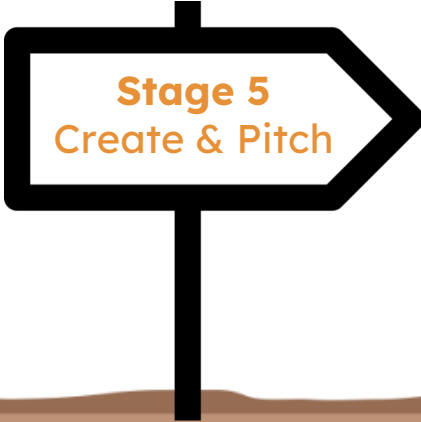
Stage 2
Food & Our
Body



Stage 3
Market Research
& Business Plan



Stage 4
Food Systems
& Farming



Stage 5
Create & Pitch

The Challenge!



Ontario students and teachers need an exciting and delicious new lunch option. **Your challenge** is to design a pizza that will fuel students' bodies for learning!

Are you up
for the
challenge?

Minds ON!

Think. Pair. Share.

Think of your favourite
restaurant to visit.
Why do you like it?
Why do you keep going back?



What is an entrepreneur?



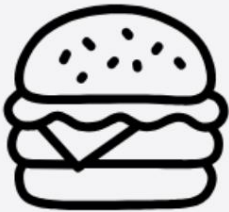
Guess the Entrepreneur



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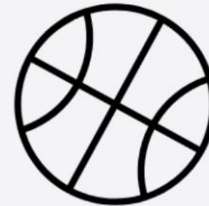
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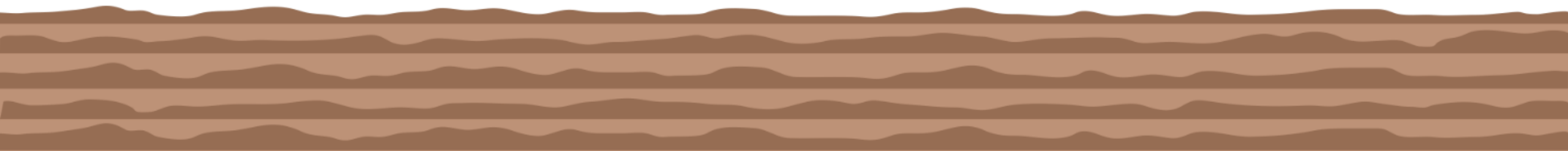
What will help you become a great entrepreneur?



Character traits

What are some characteristics of a successful entrepreneur? An entrepreneur is:

- *Curious*
- *Passionate*
- *Motivated*
- *Innovative*
- *Creative*
- *A risk-taker*
- *Thinks outside the box*
- *Believes in their ideas*



Examples of entrepreneurs

Step 1

Let's get to know some entrepreneurs. Take a look at the [the Canadian Entrepreneur Slides](#) and, with a partner, read the summarized biographies and stories of some amazing entrepreneurs.

Step 2

With your partner, fill in the table on slide 7. Be prepared to share what you learned with the class.

Fill in the following table

Entrepreneur	Challenges they faced	Character traits that helped them to succeed

Wrap Up

How can **creativity** help you in your pizza business?

What **relationships** will be important as you plan your pizza business?

What things will need to be **organized** or **planned** to start a pizza business?

What role will **problem-solving** play in our pizza business?



Check In – What's Next?





Career Connections



Entrepreneurship - Who Am I?



- I earn over \$100,000 a year
- I work in an office
- I manage a company



- I went to university
- I was inspired by my hospitality teacher in high school
- “The only failure is when someone stops trying.”